

Research Services

Trademark Watch Service

Service Sheet

Trademark Watch

Information Professional Service

As experienced Information Professionals, we handle the monitoring of all relevant trademark databases on your behalf. We ensure timely delivery of watch results, providing you with reliable and actionable information to protect your brand effectively.

Trademark Watch Services

Our Trademark Watch Services provide continuous monitoring of word marks, figurative marks, and combined word/figurative trademarks across all classes.

Key Features:

- Comprehensive identity and similarity monitoring
- Advanced trademark watch algorithm
- Detection of close matches, phonetic similarities, translations, transliterations, and anagrams
- Alerts on identical or similar trademark filings across all classes

The service leverages all relevant national and international trademark databases, customized to the legal framework of each jurisdiction. We ensure reliable brand protection with timely alerts for potential conflicts in trademark applications worldwide.

Flexible Country Combinations Available

We offer customized trademark watch solutions for individual countries, regions, or tailored combinations across multiple jurisdictions. Whether you require monitoring in Europe, North America, Asia, or specific cross-border setups – we deliver country-specific coverage aligned with your brand strategy.

Trusted Information Professionals Since 1991

With over three decades of experience, we are recognized as leading Information Professionals in the field of trademark research and monitoring. Since 1991, we have supported more than 16,000 clients worldwide with expert database research, tailored trademark solutions, and reliable watch services.

Our work is based on precision, discretion, and a deep understanding of international trademark systems. Clients benefit from a personal and hands-on service approach – without the need for subscriptions or memberships.



Trademark Watch Reporting

Collision Reports and Summaries

You will receive collision reports on a monthly basis. Reports are sent to the email address you provided (or to additional addresses if requested).

Each monthly summary includes the following files:

- Excel spreadsheet providing an overview of all identified collisions.
- Word document containing detailed individual collision reports, including trademark information as well as the related goods and services.

Zero-Hit Notifications

If no relevant collisions are identified during the reporting period, you will receive a zero-hit notification.

Reporting Schedule

Reports (summaries or zero-hit notifications) are delivered at the beginning of each month (within the first 3 business days, depending on weekends and public holidays).

In cases where opposition deadlines are particularly short (less than 4 weeks), you will immediately receive an individual collision report for the affected trademark.

Important Notice

You will always receive a report or notification at the start of each month. If you do not receive such a message, please contact us immediately.

Would you like me to integrate this text directly into the activation email draft we prepared earlier, so the customer receives a single, seamless message with both activation and reporting details?

Questions? We're Here to Help

If you have any questions about our trademark watch services, country coverage, or ordering process, feel free to reach out. We are happy to assist you with personal support and provide detailed answers to your inquiries – quickly and reliably.

Contact us anytime – we're your trusted partner for professional trademark monitoring worldwide.



Collision Report

infobroker.de

Datenbank-Informationsdienst Michael Klems

Your ref.: XXXX
Your 2nd ref.: XXXX

X
X
X
X

WWW: 571, 10440 / 200777
Date: February 18, 2025

Watch Notice

Opposition Deadline: May 11, 2022

Watched Mark: **TOYTIGER**
Watched territory: **GEURO**
Class(es) Watched: **1 - 45**
Type: **Word watching**

Watched Mark	New Mark
TOYTIGER	OTIGER
	Type of mark: Word
	Register: European Union
Class(es): 25, 32, 35	Class(es): 25
	App. n°: 018628357 - December 23, 2021
	Bulletin: 2022/029 - February 11, 2022
	Application languages: (1) NL - (2) EN
	Reg. Owner: Kabushiki Kaisha Asics trading as Asics Corporation, 1-1 Minatojima-Nakamachi 7-chome, Chuo-ku, 650-8555 Kobe City - Hyogo Pref., Japan
	Representative: NOVAGRAAF NEDERLAND B.V., Hoogoorddreef 5, 1101 BA Amsterdam, Netherlands
Goods/Services in the same class(es): CL 25: clothes	Goods/Services in the same class(es): CL 25: Footwear; socks; footwear upper; innersoles; soles for footwear; heel pieces for boots and shoes; heels; clothing; headgear; gloves
Goods/Services in the other class(es): CL 32: energydrinks CL 35: marketing	

1-1000	1-1000	1-1000	1-1000	1-1000	1-1000	1-1000	1-1000	1-1000	1-1000
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Ordering & Pricing

Extensive Flat-Rate Trademark Watch Services

We offer a wide range of flat-rate trademark watch services – covering individual countries, regional groups (e.g. EU, ARIPO, OAPI), and customized multi-country combinations. All services are billed once for a full 12-month monitoring period – no subscriptions, no hidden fees.

Need a tailored solution? We also provide individual offers based on your specific portfolio and brand protection needs.

How to Order a Trademark Watch Service

Ordering a trademark watch service with infobroker.de is simple, fast, and does not require a membership or lengthy proposal process. Follow these steps to ensure comprehensive brand monitoring:

Select the Country or Region

Visit our website and choose your desired trademark watch service from our product list. We offer monitoring for individual countries, regional coverage (e.g., EU, ARIPO, OAPI), or tailored multi-country combinations.

Add to Cart and Provide Details

Add the service to your cart. During checkout, enter the exact trademark(s) to be monitored, including classes (Nice Classification), and any specific preferences such as term variants or transliterations.

Complete Your Order Securely

Our online ordering system is encrypted and secure. No login or subscription is required.

Available Payment Methods

We offer various convenient payment options:

- Credit Card (Visa, MasterCard, American Express)
- PayPal
- Bank Transfer (IBAN / international SWIFT accepted)

For companies, we also provide pro forma invoices for internal processing if needed.

Confirmation and Processing

After successful payment, you will receive an order confirmation by email. Our team of Information Professionals will initiate the monitoring setup promptly and provide initial documentation, if applicable.



What data do you need for trademark monitoring?

They do not necessarily have to be owners of a trademark for trademark monitoring purposes. They can have any term (e.g. term of a domain or company name) included in trademark monitoring. Illustrations, logos and drawings can also be monitored.

We require the following information for trademark monitoring:

- Term (or logo / illustration)
- Brand classes to be monitored
- Reference trademark (if you are the owner of a trademark)
- Country coverage (where to monitor?)

Are there any costs per hit for trademark monitoring?

We offer trademark monitoring as a fixed price for 12 months. The price is independent of the number of hits during the monitoring period.

The cost of the 12 month fixed price depends on the following factors

- Country / region to be monitored
- Type of mark (word mark, figurative mark or word/figurative mark)
- Number of classes

Can figurative trademarks or logos also be monitored?

This is no problem. The following brand types can be monitored by us

- Word marks
- Figurative marks
- Word/figurative marks
- 3 D Brands
- Images, logos or drawings



Which countries and regions can be monitored?

We offer trademark monitoring in over 165 countries. We offer fixed price services to standard countries and groups. We offer worldwide trademark monitoring as a fixed-price package. This for different brand types.

Via the trademark monitoring homepage you can select the appropriate countries and then order conveniently.

Country combinations or region monitoring

We would be pleased to provide you with a service offer for a combination of different countries or entire regions.

How are trademark collisions notified?

You will receive the hits within a trademark monitoring in a comprehensive trademark collision report. This will be sent to you as a Word file. The report contains the following information

- Wording / Mapping of the collision mark
- Classes indicating goods and services
- objection period
- Priority information (filing date)
- If a reference mark is specified, the report is generated as a comparison between the reference mark and the collision mark.

Monthly summary in Excel format

You will receive a monthly summary. Here you will find a list of all trademarks sent to the collision reports.

Questions? We're Here to Help.

If you have any questions about our trademark watch services, country coverage, or ordering process, feel free to reach out. We are happy to assist you with personal support and provide detailed answers to your inquiries – quickly and reliably.

Contact us anytime – we're your trusted partner for professional trademark monitoring worldwide.



Contact

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